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The Gazette of the Democratic Socialist Republic of Sri Lanka

EXTRAORDINARY

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PART I : SECTION (I) — GENERAL

Government Notifications

Direction No. 07

CONSUMER AFFAIRS AUTHORITY ACT, No. 09 OF 2003

Direction under Section 10(1)(a)

I, Ranmini Kularathne Jayasooriya Director General of the Consumer Affairs Authority acting under Section 10(1)(a) of the Consumer Affairs Authority Act, do hereby direct that all manufactures, importers, distributors and traders in every advertisement in respect of the sale of any article or articles published in news papers, films, television, video, audio, internet or any other print, electric or electronic media shall specifically mention the retail price of such article or articles for sale in such advertisement. If different models, sizes, types or grades of any article are specified in such advertisement every such manufacturer, importer, agent, distributor and trader should specify the retail prices of each such model, size, type or grade of any such article specified in such advertisement.

This direction shall be effective from 01st January, 2007.

By order of the Consumer Affiars Authority.

RANMINI KULARATHNE JAYASOORIYA,
Director General,

Consumer Affiars Authority,
No. 27, Vauxhall Street,
Colombo 02.

05th September, 2006.

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